



## **Incuity to Demo Campus Energy Management System At IDEA's 100th Anniversary Conference, June 28-July 1**

**Arlington, VA, April 2, 2009** – Incuity Software, a Rockwell Automation company, will exhibit the IncuityCEM Campus Energy Management solution at the 100<sup>th</sup> anniversary District Energy Conference of the International District Energy Association (IDEA). The centennial conference and trade show features a theme of *Local Energy, Global Solution*, and Incuity will demonstrate how the CEM solution can reduce annual energy costs for college and university campuses by as much as 22 percent.

Rockwell Automation's Incuity Software group will be located at exhibit space T1 at the IDEA conference, which runs from June 28 to July 1 at the Hyatt Regency Crystal City, at Reagan Washington National Airport in Arlington, VA.

IncuityCEM is an application built on top of the IncuityEMI platform specifically to serve the campus energy management market. It is intended for developing solutions that aggregate and provide visibility into the disparate factors affecting building performance and operational efficiency to achieve significant, sustainable reductions in energy costs. Incuity is already working with a handful of "vision" customers to develop this market opportunity.